PACEshow
PETROLEUM AND CONVENIENCE EXPO

2027
FEBRUARY 4 & 5
KANSAS CITY

A premier industry trade show event produced by
Missouri - **MPCA** | Kansas - **Fuel True** | Nebraska - **NPCA** | Oklahoma - **OPMCA**
PETEROLEUM & CONVENEINCE ASSOCIATIONS

www.PACEshow.com | info@PACEshow.com

Save The Date

It's never too early to calendar the dates and plan to exhibit.

WHAT DO **EXHIBITORS SAY?**

Good show, well attended. We enjoy PACE and find it to be of value for our money. You all do a good job of getting retailers to attend.
Quantum Services

I can't think of anything that I can suggest to improve. It was a great first experience. Thanks.
My Retail Buddy

We were very pleased with the attendance of the show, we strongly believe that a one-day show is the answer.
AMCON Distributing Company

I attend a lot of trade shows. I liked the short-ened show hours as it kept the pace very rapid. (No pun intended) nice venue and not overly expensive. Very pleased.
Payment Alliance International

And from a PACEshow Attendee:
Can't think of a better way to see what is new in the industry. Thanks for a great show.

WHY **EXHIBIT?**

Since 1997, the PACEshow has provided a cost-effective opportunity to meet face-to-face with a targeted audience of current and prospective customers who are industry leaders in the central Midwest.

The nearly 65,000 sq. ft. exhibit hall features a diverse range of petroleum and convenience supply chain vendors.

WHO **IS WALKING THE PACEshow FLOOR?**

- **Petroleum Ops, Transportation, Maint. & Service**
- **Company Owner, Sr Mgmt**
- **C-Store Mgmt, Personnel**
- **Technology, Finance, Risk Mgmt, HR & Compliance**
- **Category Mgmt, Marketing & Sales**

95% of attendees surveyed either approve or recommend purchases for their company

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You will be notified via email when online exhibitor registration is available based on your previous participation at the PACEshow!

SPONSOR **OPPORTUNITIES**

Maximize your company's visibility with a sponsorship where your company will stand out from the crowd as an industry leader.

Online registration & payment selections for sponsorships are available on a first-come, first-served basis.

	VIP	PREMIER	SELECT
SPONSORSHIP FEATURES	**$ 12,500**	**$ 5,000**	**$ 2,500**
Add'l Exhibitor Name Badges only available via sponsorship	12	8	4
Premium Listing Online Directory	✓	✓	✓
Additional Marketing & Branding Eligibility	✓	✓	✓
Logo Recognition			
Registration lobby & main entrance unit	✓	✓	✓
State association publications MO, KS,NE, OK	✓	✓	✓
Website Homepage PACEshow.com	✓	✓	✓
Website Sponsor Page PACEshow.com	✓	✓	✓
Aisle signage above trade show floor	✓	✓	
Postshow Recognition	✓	✓	
EXCLUSIVE **Event Sponsorship Options**			
VIP Event - Minimum VIP Level + Actual Expenses	✓		
Industry Event - Minimum PREMIER Level + Add'l Fee	✓	✓	
ADDITIONAL **Marketing & Branding Exposure Option**			
All sponsor levels are eligible to purchase:	✓	✓	✓
Lanyards provided by exhibiting company (limit 3)	$ 2,500		

Visit www.PACEshow.com for all the details

EXHIBIT SPACE **RATES**

Secure your exhibit space location & submit payment completely online on the PACEshow platform!

EXHIBIT TYPE	EXHIBIT RATES / NAME BADGES	
10' x 10'	$ 2,250	4*
10' x 20'	$ 4,150	8*
10' x 30'	$ 5,500	12*
10' x 40' or 20'x20'	$ 6,800	16*
TRUCKS - 10' x 60'	$ 5,575	4*

Larger exhibit spaces can be accomodated, just contact us for rates.

ADDITIONAL **BADGE PACKAGE**

When considering exhibit space, please note:
Additional Name Badges are available for purchase exclusively via an Additional Name Badge Package (includes 4 badges); a Sponsorship Package (see Sponsorship Features); or a Non-Exhibiting Vendor Registration (includes 4 badges) only.

EXHIBIT SPACE **INCLUDES**

- 6 exclusive non-competing exhibit hours
- *Exhibit personnel badges, see quantities above
- 1 lead retrieval access per company (A $395 value, conditions apply)
- standard online company listing
- post-show attendee registration list
- draped 8' back wall & 3' side walls (in-line booths)
- standard 7" x 44" identification sign
- 24-hour security

All booth furnishings & cleaning are the responsibility of the exhibitor.

NON-EXHIBITING **VENDOR RATE**

Includes 4 name badges & allows access to the show floor - does not include exhibit booth space or lead retrieval.

NON-EXHIBITING VENDOR FEE INCLUDES 4 BADGES	$ 2,250 PRE-REG & ON-SITE