

PACEshow

PETROLEUM AND CONVENIENCE EXPO



A premier industry trade show event produced by
Missouri - **MPCA** • Kansas - **Fuel True** • Nebraska - **NPCA**
PETROLEUM & CONVENIENCE ASSOCIATIONS

www.PACEshow.com | info@PACEshow.com

WHAT DO EXHIBITORS SAY?

Good show, well attended. We enjoy PACE and find it to be of value for our money. You all do a good job of getting retailers to attend.

Quantum Services

I can't think of anything that I can suggest to improve. It was a great first experience. Thanks.

My Retail Buddy

We were very pleased with the attendance of the show, we strongly believe that a one-day show is the answer.

AMCON Distributing Company

I attend a lot of trade shows. I liked the shortened show hours as it kept the pace very rapid. (No pun intended) nice venue and not overly expensive. Very pleased.

Payment Alliance International

And from a PACEshow Attendee:

Can't think of a better way to see what is new in the industry. Thanks for a great show.

2026
JANUARY 22 & 23
KANSAS CITY



Save The Date

It's never too early to calendar the dates and plan to exhibit.

WHY EXHIBIT?

Since 1997, the PACEshow has provided a cost-effective opportunity to meet face-to-face with a targeted audience of current and prospective customers who are industry leaders in the central Midwest.

The nearly 65,000 sq. ft. exhibit hall features a diverse range of petroleum and convenience supply chain vendors.

WHO IS WALKING THE PACEshow FLOOR?

- Petroleum Ops, Transportation, Maint. & Service
- Company Owner, Sr Mgmt
- C-Store Mgmt, Personnel
- Technology, Finance, Risk Mgmt, HR & Compliance
- Category Mgmt, Marketing & Sales

95%

of attendees surveyed either approve or recommend purchases for their company



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SPONSOR OPPORTUNITIES

Maximize your company's visibility with a sponsorship where your company will stand out from the crowd as an industry leader.

Online registration & payment selections for sponsorships are available on a first-come, first-served basis.

You will be notified via email when online exhibitor registration is available based on your membership status & previous participation at the PACeshow!

	VIP	PREMIER	SELECT
SPONSORSHIP FEATURES	\$ 12,500	\$ 5,000	\$ 2,500
Add'l Exhibitor Name Badges <small>only available via sponsorship</small>	12	8	4
Premium Listing Online Directory	✓	✓	✓
Additional Marketing & Branding Eligibility	✓	✓	✓
Logo Recognition			
Registration lobby & main entrance unit	✓	✓	✓
State association publications MO, KS,NE	✓	✓	✓
Website Homepage PACeshow.com	✓	✓	✓
Website Sponsor Page PACeshow.com	✓	✓	✓
Aisle signage above trade show floor	✓	✓	
Postshow Recognition	✓	✓	
EXCLUSIVE Event Sponsorship Options			
VIP Event - Minimum VIP Level + Actual Expenses	✓		
Industry Event - Minimum PREMIER Level + Add'l Fee	✓	✓	
ADDITIONAL Marketing & Branding Exposure Option			
All sponsor levels are eligible to purchase:	✓	✓	✓
Lanyards <small>provided by exhibiting company (limit 3)</small>			\$ 2,500

Visit www.PACeshow.com for all the details

EXHIBIT SPACE RATES

Secure your booth space location & submit payment completely online on the PACeshow platform!

EXHIBIT TYPE	EXHIBIT SPACE RATES	
BOOTHS	MBR	NON-MBR
10' x 10'	\$ 1,950	\$ 2,250
10' x 20'	\$ 3,350	\$ 4,100
10' x 30'	\$ 4,950	\$ 6,050
10' x 40' or 20'x20'	\$ 6,450	\$ 8,000
20' x 30'	\$ 9,450	\$11,970
20' x 40'	\$12,450	\$15,800
20' x 60'	\$18,450	\$23,600
TRUCKS - 10' x 60'	\$ 4,950	\$ 6,200

EXHIBIT SPACE INCLUDES

- 6 exclusive non-competing exhibit hours
- 4* exhibit personnel badges per 10' x 10' booth
 - * Additional name badges are available for purchase exclusively via Sponsorship Packages, an Additional Name Badge Package (includes 4 badges) or a Non-Exhibiting Vendor Registration (includes 4 badges).
- 1 lead retrieval access per company (A \$395 value, conditions apply)
- standard company listing in online marketplace
 - Premium listings available with sponsorship
- post-show attendee registration list
- draped 8' back wall & 3' side walls (in-line booths)
- standard 7" x 44" identification sign
- 24-hour security

All booth furnishings & cleaning are the responsibility of the exhibitor.

NON-EXHIBITING VENDOR RATE

Includes 4 name badges & allows access to the show floor - does not include exhibit booth space.

NON-EXHIBITING VENDOR FEE INCLUDES 4 BADGES	\$ 1,950 MBR PRE-REG PRIOR TO SHOW	\$ 2,250 NON-MBR PRE-REG MBR & NON-MBR ON-SITE AT SHOW
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