

PACEshow

PETROLEUM AND CONVENIENCE EXPO



2025
FEBRUARY 6 & 7
KANSAS CITY

A premier industry trade show event produced by
Missouri - **MPCA** • Kansas - **Fuel True** • Nebraska - **NPCA**
PETROLEUM & CONVENIENCE ASSOCIATIONS

www.PACEshow.com | info@PACEshow.com



Save The Date

It's never too early to calendar the dates
and plan to exhibit.

WHAT DO EXHIBITORS SAY?

Good show, well attended. We enjoy PACE and find it to be of value for our money. You all do a good job of getting retailers to attend.

Quantum Services

I can't think of anything that I can suggest to improve. It was a great first experience. Thanks.

My Retail Buddy

We were very pleased with the attendance of the show, we strongly believe that a one-day show is the answer.

AMCON Distributing Company

I attend a lot of trade shows. I liked the shortened show hours as it kept the pace very rapid. (No pun intended) nice venue and not overly expensive. Very pleased.

Payment Alliance International

And from a PACEshow Attendee:

Can't think of a better way to see what is new in the industry. Thanks for a great show.

WHY EXHIBIT?

Since 1997, the PACEshow has provided a cost-effective opportunity to meet face-to-face with a targeted audience of current and prospective customers who are industry leaders in the central Midwest.

The nearly 65,000 sq. ft. exhibit hall features a diverse range of petroleum and convenience supply chain vendors.

WHO IS WALKING THE PACEshow FLOOR?

- Petroleum Ops, Transportation, Maint. & Service
- Company Owner, Sr Mgmt
- C-Store Mgmt, Personnel
- Technology, Finance, Risk Mgmt, HR & Compliance
- Category Mgmt, Marketing & Sales

95%
of attendees surveyed
either approve or
recommend purchases
for their company



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SPONSOR OPPORTUNITIES

Maximize your company's visibility with a sponsorship where your company will stand out from the crowd as an industry leader.

Online registration & payment selections for sponsorships are available on a first-come, first-served basis.

	VIP	PREMIER	SELECT
SPONSORSHIP FEATURES	\$ 12,500	\$ 5,000	\$ 2,500
Add'l Exhibitor Name Badges <small>only available via sponsorship</small>	12	8	4
Premium Listing e-Directory/Buyer's Guide <small>\$650 value</small>	✓	✓	✓
Additional Marketing & Branding Eligibility	✓	✓	✓
Logo Recognition			
Registration lobby & main entrance unit	✓	✓	✓
State association publications MO, KS, NE	✓	✓	✓
Website Homepage PACEshow.com	✓	✓	✓
Website Sponsor Page PACEshow.com	✓	✓	✓
Aisle signage above trade show floor	✓	✓	
Attendee Email Promos - sent by PACEshow	✓	✓	
EXCLUSIVE Event Sponsorship Options			
VIP Event - Minimum VIP Level + Actual Expenses	✓		
Industry Event - Minimum PREMIER Level + Add'l Fee	✓	✓	
ADDITIONAL Marketing & Branding Exposure Options			
All sponsor levels are eligible to purchase:	✓	✓	✓
Attendee Email Promo sent by PACEshow (limit 4)	\$ 500		
Lanyards provided by exhibiting company (limit 2)	\$ 2,500		

You will be notified via email when online exhibitor registration is available based on your membership status & previous participation at the PACEshow!

EXHIBIT SPACE RATES

Secure your booth space location & submit payment completely online on the PACEshow platform!

EXHIBIT TYPE	EXHIBIT SPACE RATES	
	MBR	NON-MBR
BOOTHS		
10' x 10'	\$ 1,950	\$ 2,250
10' x 20'	\$ 3,350	\$ 4,100
10' x 30'	\$ 4,950	\$ 6,050
10' x 40' or 20'x20'	\$ 6,450	\$ 8,000
20' x 30'	\$ 9,450	\$11,970
20' x 40'	\$12,450	\$15,800
20' x 60'	\$18,450	\$23,600
TRUCKS - 10' x 60'	\$ 4,950	\$ 6,200

EXHIBIT SPACE INCLUDES

- 6 exclusive non-competing exhibit hours
- 4* exhibit personnel badges per 10' x 10' booth
* Additional name badges are available for purchase exclusively via Sponsorship Packages, an Additional Name Badge Package (includes 4 badges) or a Non-Exhibiting Vendor Registration (includes 4 badges).
- 1 lead retrieval access per company (A \$395 value, conditions apply)
- standard company listing in online marketplace
Premium listings available for add'l fee
- post-show attendee registration list
- draped 8' back wall & 3' side walls (in-line booths)
- standard 7" x 44" identification sign
- 24-hour security

All booth furnishings & cleaning are the responsibility of the exhibitor.

NON-EXHIBITING VENDOR RATE

Includes 4 name badges & allows access to the show floor - does not include exhibit booth space.

NON-EXHIBITING VENDOR FEE INCLUDES 4 BADGES	\$ 1,950 MBR PRE-REG PRIOR TO SHOW	\$ 2,250 NON-MBR PRE-REG MBR & NON-MBR ON-SITE AT SHOW
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Visit www.PACEshow.com for all the details




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PLEASE NOTE SCHEDULE IS
 TENTATIVE & SUBJECT
 TO CHANGE



WHAT IS THE SCHEDULE OF EVENT?

WED	FEB 5	8:00 AM – 9:30 AM	KCCC – Bartle Hall E Exhibitor Move-In Dock Access for Exhibiting Trucks Only
		9:30 AM – 4:30 PM	KCCC – Bartle Hall E Exhibitor Move-In Dock Access for All Exhibitors Dock Access closes at 4:30 pm Move-In is allowed until 5 pm, when all exhibitors must exit, exhibit hall will be secured overnight
THU	FEB 6	9:00 AM – 11:00 AM	Location To Be Determined Industry Education Event
		8:00 AM – 11:00 AM	PACEshow Exhibit Hall Open – EXHIBITORS ONLY NO Dock Access for All Exhibitors Move-In is allowed for small exhibitors who can hand carry booth contents in via escalator or elevator
		11:00 AM – 5:00 PM	 PACEshow Exhibit Hall Open Industry Reception will be held on the PACEshow floor Exhibit hall will be secured overnight Exhibitor Move-Out NO Dock Access for All Exhibitors Move-Out is allowed until 6:00 pm for exhibitors who can hand carry booth contents out via standard exterior doors, escalator or elevator
		Evening	Open for Vendor Gatherings Vendor-sponsored gatherings only
FRI	FEB 7	7:00 AM – 10:00 AM	KCCC – Bartle Hall E Exhibitor Move-Out Dock Access for All Exhibitors at 8:00 am Move-Out is allowed until 10 am for all exhibitors all booth contents need to be fully packed prior to entry at the dock.
		8:00 AM – 11:00 AM	Association Meetings Meetings at KC Loews Hotel

SOUTH DOCK ACCESS 20 Minute Time Limit

Due to volume & time constraints, exhibitor owned vehicles entering the dock must unload/load within 20 minutes. If you are unable to accomplish this, material handling should be booked with Viper Trade Show Services.

The South Dock at the KC Convention Ctr is located on 16th Street, just off Broadway.

7:00 - 8:00 am
DOCK ACCESS FOR
EXHIBITING TRUCK
EXIT ONLY