



2025

FEBRUARY 6 & 7

KANSAS CITY

A premier industry trade show event produced by
 Missouri - **MPCA** • Kansas - **Fuel True** • Nebraska - **NPCA**
 PETROLEUM & CONVENIENCE ASSOCIATIONS

www.PACEshow.com | info@PACEshow.com

SPONSOR OPPORTUNITIES

Maximize your company's visibility with a sponsorship where your company will stand out from the crowd as an industry leader.

Online registration & payment selections for sponsorships are available on a first-come, first-served basis.

	VIP	PREMIER	SELECT
SPONSORSHIP FEATURES	\$ 12,500	\$ 5,000	\$ 2,500
Add'l Exhibitor Name Badges <small>only available via sponsorship</small>	12	8	4
Premium Listing e-Directory/Buyer's Guide <small>\$650 value</small>	✓	✓	✓
Additional Marketing & Branding Eligibility	✓	✓	✓
Logo Recognition			
Registration lobby & main entrance unit	✓	✓	✓
State association publications MO, KS, NE	✓	✓	✓
Website Homepage PACEshow.com	✓	✓	✓
Website Sponsor Page PACEshow.com	✓	✓	✓
Aisle signage above trade show floor	✓	✓	
Attendee Email Promos - sent by PACEshow	✓	✓	
EXCLUSIVE Event Sponsorship Options			
VIP Event - Minimum VIP Level + Actual Expenses	✓		
Industry Event - Minimum PREMIER Level + Add'l Fee	✓	✓	
ADDITIONAL Marketing & Branding Exposure Options			
All sponsor levels are eligible to purchase:	✓	✓	✓
Attendee Email Promo sent by PACEshow (limit 4)	\$ 500		
Lanyards provided by exhibiting company (limit 2)	\$ 2,500		

You will be notified via email when online exhibitor registration is available based on your membership status & previous participation at the PACEshow!

EXHIBIT SPACE RATES

Secure your booth space location & submit payment completely online on the PACEshow platform!

EXHIBIT TYPE	EXHIBIT SPACE RATES	
	MBR	NON-MBR
BOOTHS		
10' x 10'	\$ 1,950	\$ 2,250
10' x 20'	\$ 3,350	\$ 4,100
10' x 30'	\$ 4,950	\$ 6,050
10' x 40' or 20'x20'	\$ 6,450	\$ 8,000
20' x 30'	\$ 9,450	\$11,970
20' x 40'	\$12,450	\$15,800
20' x 60'	\$18,450	\$23,600
TRUCKS - 10' x 60'	\$ 4,950	\$ 6,200

EXHIBIT SPACE INCLUDES

- 6 exclusive non-competing exhibit hours
- 4* exhibit personnel badges per 10' x 10' booth
* Additional name badges are available for purchase exclusively via Sponsorship Packages, an Additional Name Badge Package (includes 4 badges) or a Non-Exhibiting Vendor Registration (includes 4 badges).
- 1 lead retrieval access per company (A \$395 value, conditions apply)
- standard company listing in online marketplace
Premium listings available for add'l fee
- post-show attendee registration list
- draped 8' back wall & 3' side walls (in-line booths)
- standard 7" x 44" identification sign
- 24-hour security

All booth furnishings & cleaning are the responsibility of the exhibitor.

NON-EXHIBITING VENDOR RATE

Includes 4 name badges & allows access to the show floor - does not include exhibit booth space.

NON-EXHIBITING VENDOR FEE INCLUDES 4 BADGES	\$ 1,950 MBR PRE-REG PRIOR TO SHOW	\$ 2,250 NON-MBR PRE-REG MBR & NON-MBR ON-SITE AT SHOW
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Visit www.PACEshow.com for all the details