

PACEshow

PETROLEUM AND CONVENIENCE EXPO



2024

JANUARY 25 & 26

KANSAS CITY

A premier industry trade show event produced by
 Missouri - **MPCA** • Kansas - **Fuel True** • Nebraska - **NPCA**
 PETROLEUM & CONVENIENCE ASSOCIATIONS

www.PACEshow.com | info@PACEshow.com

SPONSOR OPPORTUNITIES

Maximize your company's visibility with a sponsorship where your company will stand out from the crowd as an industry leader.

Online registration & payment selections for sponsorships are available on a first-come, first-served basis.

	VIP	PREMIER	SELECT
SPONSORSHIP FEATURES	\$ 12,500	\$ 5,000	\$ 2,500
Add'l Exhibitor Name Badges <small>only available via sponsorship</small>	12	8	4
Premium Listing e-Directory/Buyer's Guide <small>\$650 value</small>	✓	✓	✓
Additional Marketing & Branding Eligibility	✓	✓	✓
Logo Recognition			
Registration lobby & main entrance unit	✓	✓	✓
State association publications MO, KS, NE	✓	✓	✓
Website Homepage PACEshow.com	✓	✓	✓
Website Sponsor Page PACEshow.com	✓	✓	✓
Aisle signage above trade show floor	✓	✓	
Attendee Email Promos - 6 sent by PACEshow	✓	✓	
EXCLUSIVE Event Sponsorship Options			
VIP Event - <i>Minimum VIP Level + Actual Expenses</i>	✓		
Industry Event - <i>Minimum PREMIER Level + Add'l Fee</i>	✓	✓	
ADDITIONAL Marketing & Branding Exposure Options			
<i>All sponsor levels are eligible to purchase:</i>	✓	✓	✓
Attendee Email Promo sent by PACEshow (limit 4)	\$ 500		
Lanyards provided by exhibiting company (limit 2)	\$ 2,500		

You will be notified via email when online exhibitor registration is available based on your membership status & previous participation at the PACEshow!

BOOTH RATES

NEW THIS YEAR!

Secure your booth space location & submit payment for the 2024 PACEshow completely online on our PACEshow platform!

EXHIBIT TYPE	EXHIBIT SPACE RATES	
	MBR	NON-MBR
BOOTHS		
10' x 10'	\$ 1,950	\$ 2,250
10' x 20'	\$ 3,350	\$ 4,100
10' x 30'	\$ 4,950	\$ 6,050
10' x 40' or 20'x20'	\$ 6,450	\$ 8,000
20' x 30'	\$ 9,450	\$11,970
20' x 40'	\$12,450	\$15,800
20' x 60'	\$18,450	\$23,600
TRUCKS - 10' x 60'	\$ 4,950	\$ 6,200
NON-EXHIBITING VENDOR	\$ 1,950	\$ 2,250

EXHIBIT SPACE INCLUDES

- 6 exclusive non-competing exhibit hours
- 4* exhibit personnel badges per 10' x 10' booth
Add'l exhibitor badge are available via sponsorship purchase only
- 1 mobile application lead retrieval access per company
- standard company listing in e-Directory/Buyer's Guide
Premium listings available for add'l fee
- post-show attendee registration list
- draped 8' back wall & 3' side walls (in-line booths)
- standard 7" x 44" identification sign
- 24-hour security

All booth furnishings & cleaning are the responsibility of the exhibitor.

Visit www.PACEshow.com
for all the details